



2010 年公益事业与彩票产业 国际学术研讨会

An International Conference on
Public Welfare and Gaming Industry 2010

Call for Papers

The 7th International Conference and Forum on Public Welfare and Gaming Industry will be held **in Beijing or Hainan, China on 10-12 November 2010**, jointly organized by China Center for Lottery Studies (CCLS) at Peking University, Macao Polytechnic Institute, Macao Gaming Teaching and Research Center and Research Institute for Fiscal Science, Ministry of Finance. Committed to foster a healthy development of the gaming industry in China, enhance the standards of the gaming operations and supervision, including that in Hong Kong SAR, Macao SAR, and Taiwan. This annual conference provides a platform for communication, exchange and debate on issues facing policy makers, operators, as well as scholars in the industry. The organizers are particularly keen to provoke high quality research in gaming and in the gaming industry.

The organizers now call for papers.

Date: November 10-12, 2010

Venue: China Beijing or Hainan (TBD)

Conference Theme:

The Development of Lottery Industry: Challenges and Opportunities (Mainland China)

The Development of Gaming Industry: Challenges and Opportunities (International)

Dates of Submission:

Abstract Submission: July 31, 2010

Paper Submission: September 10, 2010

Issue Areas:

1. Challenges and opportunities facing the gaming / lottery industry
2. Global trend and new development of gaming / lottery industry
3. Financial crisis and the development of gaming / lottery industry
4. Gaming / lottery industry and public welfare
5. Responsible Gaming
6. Gaming tourism industries and the economic development
7. Impacts of the growing gaming industry on the tourist destinations
8. The role of gaming in the overall recreation industry
9. Innovative Management of gaming / lottery industry
10. Application of new technologies and new media in gaming / lottery industry
11. Human resource management and training in gaming industry
12. The prevention of the negative social impacts of gaming industry



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13. Prevention of pathological gambling
14. Problems and solutions for fighting the illicit gambling
15. Applied probability statistics in the design of gambling games
16. Researches on the lottery industry in mainland China
17. Researches on the gaming industry in Macao
18. Researches on commercial horse racing
19. Other topics under the conference theme

Paper Format:

1. Abstract: Not exceeding 300 words and should be *written in both Chinese and English*.
2. Full Paper: Between 6000-8000 words and could be *written in Chinese or English*.
3. Abstract and full paper should be submitted as e-mail attachments in Microsoft Word “*.doc” format to:
conference@pku.edu.cn and
gamingconference2010@ipm.edu.mo
4. A conference volume will be formally published, thus it is strongly advised that the abstract and full paper submitted has not been and will not be presented and published elsewhere.
5. Please note that late submission will be declined.
6. For further details please refer to our website.

Enquiries:

Beijing

Telephone : 86-10-6276 7298

Fax : 86-10-6276 7299

Address : 509 Leo KoGuan Building, Peking University, Beijing 100871, China

Attn : Ms Fu Yang or Ms Wang Yan

Email conference@pku.edu.cn

Macao

Telephone : 853-8893 6383 / 8893 6322

Fax : 853-2883 6216

Address : Macao Polytechnic Institute, Rua de Chiu Chau No.48-52, Edif. King Light Garden, r/c Taipa, Macao

Attn : Ms Carolina Lam or Ms Esther Kong

Email gamingconference2010@ipm.edu.mo

Conference WebPages:

<http://ccls.pku.edu.cn>

<http://www.ipm.edu.mo/gamingconference/>



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Registration Form

Please fill in the form very clearly and return it (by fax/ e-mail/ mail) to:

China Beijing

China Center for Lottery Studies (CCLS) Peking University
509 Leo KoGuan Building, Peking University,
Beijing100871, China
Tel: 86-10-6276 7298
Fax: 86-10-6276 7299
e-mail: conference@pku.edu.cn
Website: <http://ccls.pku.edu.cn>

China Macau

Macao Polytechnic Institute
Rua de Chiu Chau, No.48-52, Edif. King Light
Garden, r/c Taipa, Macau
Tel: 853-8893 6383 / 8893 6322
Fax: 853-2883 6216
e-mail: gamingconference2010@ipm.edu.mo
Website: <http://www.ipm.edu.mo/gamingconference/>

Participant Information (All Delegations)					
* Name(cn&en)	(Mr./Ms.)	(Photo)			
*Organization (cn&en)	Full name:				
	Abbreviation:				
Position					
Address					
* Tel		* Fax			
* Email		Website			
*Key Resume	Within 100 words				
Company Profile	Within 100 words				
Notes:* Fill an item necessarily					

Important Dates

Early-bird Registration & Payment Deadline: 31/08/2010
Registration & Payment Deadline: 25/10/2010



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Please fill in the form very clearly as the information provided will be used in the publications of this event.

Speaker Information (For Presenters only)			
* Title of your Presentation			
* Presenter Name			
*Co-Presenter(s)	*Name		Title (Prof./Dr./Mr./Ms.)
	*Organization		
* Paper Presentation	<input type="checkbox"/> Yes	<input type="checkbox"/> No	
* Medium of Presentation (15~20 minutes)	<input type="checkbox"/> English	<input type="checkbox"/> Mandarin	
* To have the abstract of my presentation published in the publications of this event	<input type="checkbox"/> I accept	<input type="checkbox"/> I decline	
* To have the full paper of my presentation published in the publications of this event	<input type="checkbox"/> I accept	<input type="checkbox"/> I decline	
* I declare that the above proposed paper has not been and will not be published and presented. <input type="checkbox"/>			
* For enhancing further academic research and communion purposes, the organizers reserve the rights in publishing the proposed papers in electronic document, CDs and other formats etc. without prior approval from the authors.			
Notes:* Fill an item necessarily			

Signature: _____

Date: _____

Important Dates

Abstract Submission (Chinese & English): 31/07/2010

Full Paper Submission (Chinese / English): 10/09/2010



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Registration Fees

Payment (All Delegations are required to pay for registration)				
By Telegraphic Transfer: Please send/fax your bank receipt together with the registration form in order to certify your payment has arrived.				
Fees (All Delegations & Speakers) (Please <input checked="" type="checkbox"/>)				
	Register & Pay before 31/08/2008	Spouse fee before 31/08/2008	Register & Pay after 31/08/2008	Spouse fee after 31/08/2008
<input type="checkbox"/> Overseas, Taiwan, Hong Kong & Macao Participants	<input type="checkbox"/> USD 720.00	<input type="checkbox"/> USD 430.00	<input type="checkbox"/> USD 800.00	<input type="checkbox"/> USD 480.00
<input type="checkbox"/> China Participants	<input type="checkbox"/> ¥4,000.00	<input type="checkbox"/> ¥2,400.00	<input type="checkbox"/> ¥4,800.00	<input type="checkbox"/> ¥2880.00
<input type="checkbox"/> Students (Need to Present Papers)	<input type="checkbox"/> USD 430.00	<input type="checkbox"/> USD 250.00	<input type="checkbox"/> USD 480.00	<input type="checkbox"/> USD 280.00
	<input type="checkbox"/> ¥2,000.00	<input type="checkbox"/> ¥1,200.00	<input type="checkbox"/> ¥2,800.00	<input type="checkbox"/> ¥1,680.00
<ul style="list-style-type: none"> - <u>Registration fee is non-refundable.</u> - You are welcomed to bring your spouse. Spouse registration fee will be 40% off. - Registration fee includes meals, Proceedings and Conference kit but <u>NOT includes transportation and hotel expenses.</u> - All participants can visit the “5th China Gaming Expo”. - All income will be paid to CCLS for development purpose. 				

Important Dates

Payment deadline: 25/10/2010



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Bank Details

人民币(RMB)

银行名称: 中国工商银行股份有限公司北京中关村支行
户 名: 紫洲国际文化(北京)有限公司
账户号码: 0200095609000156741

美元(USD)

Please use the following payment routing information for your USD remittance
Correspondent of Beneficiary's Banker Name & Address
Bank of America, N.A. New York Branch, New York
CHIPS ABA No.: CP0959
FEDWIRE No.: FW026009593
SWIFT Address: BOFAUS3N
Beneficiary's Banker Name & Address
Industrial and Commercial Bank of China
Beijing Municipal Branch, Beijing, PRC
A/C No. (with BofA New York): 6550-4-90174
CHIPS UID No.: 319913
SWIFT Address: ICBKCNBJBJM
Beneficiary's Name: Zizhou International Co., Ltd.
Account No. with ICBC: 0200095609000156741

澳元(AUD)

Please use the following payment routing information for your AUD remittance
Correspondent of Beneficiary's Banker Name & Address
Commonwealth Bank of Australia Sydney
SWIFT Address: CTBAAU2S
Beneficiary's Banker Name & Address
Industrial and Commercial Bank of China
Beijing Municipal Branch, Beijing, PRC
A/C No. 100339604AUD112601
SWIFT Address: ICBKCNBJBJM
Beneficiary's Name: Zizhou International Co., Ltd.
Account No. with ICBC: 0200095609000156741

港币(HKD)

Please use the following payment routing information for your HKD remittance
Correspondent of Beneficiary's Banker Name & Address
Industrial and Commercial Bank of China, (ASIA) LIMITED, Hong Kong
SWIFT Address: UBHKHKHH
Beneficiary's Banker Name & Address
Industrial and Commercial Bank of China
Beijing Municipal Branch, Beijing, PRC
A/C No. 0119000180
SWIFT Address: ICBKCNBJBJM
Beneficiary's Name: Zizhou International Co., Ltd.
Account No. with ICBC: 0200095609000156741