

Call for Papers
Gambling, Entertainment, and Finance
Sponsored by Svenska Spel



Gotland University (Visby, Sweden)
September 22-24, 2010

Confirmed Keynotes:

David Schwartz (University of Nevada, Las Vegas)

Natasha Dow Schüll (MIT)

James Cosgrave (Trent University)

This interdisciplinary conference, organized by the Department of Business Administration (Gotland, University) and sponsored by Svenska Spel (Swedish National Lottery), will address gambling and its relation to both entertainment and economics, from a number of critical and disciplinary perspectives across finance and cultural studies. We welcome papers that address how gambling has been defined and represented against other economic practices over history, and cross-disciplinary research that address issues such as the pathologization and medicalization of gambling, as well as the financialization, administration and acculturation of gambling in society. Possible topics include but are not limited to:

- ♣ Gambling themes and gambling centers
- ♦ Gambling behaviors and cultures
- ♥ Casino architecture and signage
- ♠ The apparatus and the gambling subject
- ♣ On-line gaming
- ♦ Cultural representations of gambling (film, literature, new media, painting)
- ♠ Gambling and public finance
- ♣ Speculation and gambling
- ♦ Risk Exposure and risk avoidance
- ♥ Insurance, risk and gambling
- ♠ (In)famous gamblers
- ♣ The history of gambling and finance

The conference will take place at Gotland University from September 22nd – 24th, 2010. The university is located in Visby on the island of Gotland, which is accessible both by air and by ferry from Stockholm. Accommodation on the island is affordable and readily available – a list of hotels and contact information will be made available to participants. For questions or more information concerning travel, accommodation or logistics, please contact Madeleine André Särland [madeleine.andree-sarland@hgo.se].

Please email inquires concerning submissions, or completed abstracts (no more than 250 words) accompanied by short biographies (no more than 100 words) to Joyce Goggin (j.goggin@uva.nl) by July 15, 2010.